

ORDER



Orders
Order / Rev: 725032
Alt Order #: 06397222
Product Desc: RPOF 3PAC
Estimate:
Flight Dates: 10/27/12 - 11/05/12
Original Date / Rev: 10/25/12 / 10/26/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Southern Campaign Resources
Buying Contact: Erin Pennington
Billing Contact:
 235 E. Virginia Street
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: RPF/ 3PAC/R/ Peters/ Hudson/ Brodeur
Demographic: A35+
Product Codes: PL-State House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	1	\$10,000.00	\$8,500.00
10/29/12	11/05/12	11	\$19,550.00	\$16,617.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$10,000.00	\$8,500.00	0.00
November 2012	11	\$19,550.00	\$16,617.50	0.00
Totals	12	\$29,550.00	\$25,117.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/27/12	10/27/12	Florida Football Daytime	CM	Florida Football Daytime	-----S-	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$10,000.00		0.00			
E 2	WTSP	10/29/12	10/30/12	M-F 6-630p	CM	6-630p	MT-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2				\$1,000.00		0.00			
E 3	WTSP	10/30/12	11/01/12	7-730p	CM	7-730p	-T-T---	:30	2	\$2,600.00	P-3	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---		2				\$2,600.00		0.00			
E 4	WTSP	10/29/12	11/02/12	730-8p	CM	730-8p	M-W-F--	:30	3	\$3,000.00	P-3	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-W-F--		3				\$3,000.00		0.00			
E 5	WTSP	11/03/12	11/03/12	Gators Special	CM	Gators Special	-----S-	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$500.00		0.00			
E 6	WTSP	11/03/12	11/03/12	Gators Special	CM	Gators Special	-----S-	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 725032
 Alt Order #: 06397222
 Flight Dates: 10/27/12 - 11/05/12

Advertiser: RPF/ 3PAC/R/ Peters/ Hudson/Brodeur
 Product Desc: RPOF 3PAC
 Estimate:

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	11/03/12	11/03/12	Gators Special Gators Special	CM	Gators Special	-----S-	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1		\$500.00		0.00					
E 7	WTSP	11/05/12	11/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1		\$550.00		0.00					
E 8	WTSP	11/04/12	11/04/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1		\$1,800.00		0.00					
													Totals	12	\$29,550.00